



## Corporate & Individual Sponsorship Opportunities

	Carolina Blues Festival						Blues Week Event
	Title \$20,000	Presenting \$15,000	Associate \$10,000	Major \$5,000	Friends \$1000	Supporters \$500	\$750
	1	2	4	8	--	--	1 per event
Exclusive right to have name displayed prominently before the title of the event	*						
Introduction of leadership / CEO / sponsor representative present at festival events	*						
Name on the stage backdrop (when applicable)	*						
Name on event tickets	*						
Name on patron wristband	*						
Opportunity to meet and greet all festival artists	*						
12x12 information booth area (if requested)	*	*	*	*	*		*
Listing on the back of the festival series t-shirt	Large-size font	Medium-size font	Small-size font				
Free festival posters, bumper stickers, and koozies	8 of each	6 of each	4 of each	4 of each: (posters & stickers)	1 of each	1 of each	1 of each
Free one-year family membership to PBPS	8	6	4	1	1	1	1
Free commemorative event t-shirt of your choice	8 shirts	6 shirts	4 shirts in	2 shirts	1 shirt	1 shirt	1 Shirt

Our mission: to cultivate and preserve the tradition of blues music.



	Blues Festival						Blues Week Event
	Title \$20,000	Presenting \$15,000	Associate \$10,000	Major \$5,000	Friends \$1000	Supporters \$500	\$750
Company banner displayed where possible (provided by Sponsor)	*	*	*	*			
Listing on PBPS websites; postings on all PBPS social media accounts; & inclusion in festival series publications	*	*	*	*	*	*	*

**Official Event Sponsors & Suppliers - In-Kind Donations, Goods & Services**

- Listing on PBPS websites; postings on all PBPS social media accounts; and inclusion in festival series publications
- Banners displayed where possible, (provided by the Sponsor)
- 12x12 booth area provided upon request (Sponsor provides tent. No sales, display of business handouts & information only)
- Four (4) general admissions and four VIP area passes (8 total)

\*BLUES WEEK EVENT: This sponsorship is for a single event during Blue’s Week. It includes 2 general admission tickets to Blues Festival and 2 general admissions tickets to “Sponsored Blues Week event”. Informational Booth availability is based on venue space.

